Reach Our Powerful Audience with Your Message

Mandel JCC TV Advertising Program

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Advertise on The J's four TVs screens located in high traffic areas*
- Main Lobby Entrance
- Stonehill Entrance
- Fitness Welcome Desk (two TVs)
- Fitness Service Desk
- Ad is viewed a minimum of 72 times per day

Price:
- $1,600
  Ad will run for 12 months
- $900
  Ad will run for 6 months
- Optional - The J will design your ad for $100

Become a Mandel JCC TV Advertiser!

Contact Our Membership Associates
CJ Nalepa: (216) 593-6263 • cnalepa@mandeljcc.org
Daniel Solomon: (216) 593-6260 • dsolomon@mandeljcc.org

Some restrictions apply.
This offer is subject to change or withdrawal at any time.

* We reserve the right to refuse any ad for any reason what-so-ever.
Ad fees are not a tax deductible donation.
About the Mandel JCC

**Mandel JCC is a High-Traffic Community Center in Beachwood**

- Engages 20,000 Members & Community Members
- Annually attracts audiences of 10,000 to Cleveland Jewish FilmFest, Jewish Book Festival, Playmakers Youth Theatre & other special events
- Engages 1,400 campers ages 2-Grade 10

Estimated monthly traffic: 40,000

**Mandel JCC Members – Your Target Audience**

- 11,000 Members • 52% Women, 48% Men
- 49% of our members are under the age of 40 (includes children 0 – 20)
- Attracts a wide adult demographic
  
  Age 21 – 30 .... 8%
  Age 31 – 40 .... 11%
  Age 41 – 50 .... 15%
  Age 51 – 60 .... 15%
  Age 61 – 70 .... 12%
  Age 71+ .... 9%

  Percentages reflect total adult members ages 21+

**Mandel JCC Members Live in Affluent Suburbs**

Top Ten Zip Codes:
- 44122 Beachwood
- 44022 Chagrin Falls / Moreland Hills
- 44124 Lyndhurst / Pepper Pike / Mayfield Hts
- 44120 Shaker Heights
- 44139 Solon
- 44023 Chagrin Falls
- 44118 Cleveland Heights
- 44121 South Euclid
- 44106 University Circle / Cleveland Heights
- 44040 Richmond Heights

**Mandel JCC Members are Active & Lead Healthy Lifestyles**

- 47% of members take a Group Fitness Class*
- 27% of members use a Personal Trainer*
- 1,400 campers ages 2 years to grade 10 attend J Day Camps and/or Camp Wise
- 1,000 people take swim lessons or aquatics fitness classes

* National JCCA Benchmark Membership Survey, 2013

**Why You Want to Partner with The J – Local & National Recognition**

- Winner – Beachwood Chamber of Commerce 2016 Civic Organization of the Year
- Winner – “Best of the East”
  
  Best Fitness Center five years in a row!
  Playmakers Youth Theater – Best Theater & Dance Instruction
  Best Charitable Race – Indoor Triathlon & Biathlon

- Winner – Macaroni Kids East
  
  • Best Family-Friendly Gym
  • Best Childcare & Preschool
  • Best Summer Camp
  • Best Swimming Lesson
  • Preston’s H.O.P.E. playground

- Winner of National JCCA Awards:
  
  • Camp Wise
  • Lobby Displays
  • Arts + Culture

- Early Childhood Program Ranked 5 Star Step-up-to-Quality, The State of Ohio's highest honors
- Named Employer of the Year by Cuyahoga East Vocational Educational Consortium (CEVEC)
- Red Cross Certified Aquatics Program

**Mandel JCC Members are Loyal & Affluent**

- Members Annual Income:*
  
  $60,000 – $99,000 ...... 13%
  $100,000 – $150,000 ... 18%
  $150,000+ ......... 25%

  * National JCCA Benchmark Membership Survey, 2015

- 78% Have Been Members of The J for 2+ Years